

FINLAND. NON-INSPECTION ACTIVITIES

Title of the non-inspection activity: **Chemical factors**

Duration of the non-inspection activity: 1.3.2020 – 31.12.2023

Aim of the non-inspection activity: **At workplaces, employees are exposed to chemical exposures that are harmful to your health. We monitor, guide and instruct workplaces so that occupational diseases and work-related diseases caused by harmful exposure are reduced. The non-inspection activity was part of an inspection project. The project was implemented as workplace inspections. If necessary, the project was also be implemented as hybrid inspections (meeting via Teams and a separate workplace tour). In addition, the project included communicating about chemical factors through other channels. The goal described above was reached by ensuring, in particular, the preparation of a risk assessment of chemical factors and the legal implementation of the protection measures identified and defined therein.**

Scope of the non-inspection activity (description): **The non-inspection activity included webinar on risk assessment of chemical agents, online publications on different themes, direct messages to companies by email and social media publications on different themes.**

Sector covered by the non-inspection activity: **Companies using chemical agents in work.**

The number of establishments covered by the non-inspection activity: **The webinar had 700 participants (1,330 registered and some have viewed afterwards). The number of direct messages to companies by email varied between 1,000 and 2,200 recipients and their opening percentage varied between 34 % and 44 %. Online publications are available to everyone on our agency's website. Social media publications were made on various topics on Facebook, Instagram and LinkedIn.**

The number of labour inspectors involved in implementing the non-inspection activity: **6 persons**

The number of specialised staff (but not labour inspectors) involved in implementing the non-inspection activity: **3 persons**

The number of persons involved in supervising the implementation of the non-inspection activity (including the preparation of communication and promotional materials and summing up its results): **5 persons**

Background of the non-inspection activity: **Part of an inspection project**

Budget of the non-inspection activity: **The non-inspection activity had no separate budget, it was included in the appropriation for OSH administration communications.**

Short summary of the outcome of the non-inspection activity: **A good number of participants (700 people) attended the webinar and the webinar received good feedback. More webinars on the topic were hoped for. The webinar, direct messages, online publications and social media**

messages achieved a large number of employers and employees that would not have been achieved through inspection activities, compared to the resources used. The aim of non-inspection activities was to reach and communicate on topical issues those actors that implement occupational safety measures on their own initiative, while the aim is to target inspection activities at those actors that need to be monitored.

No.	question	yes/no	comment
Non-inspection activity			
A. Stakeholders cooperating with the labour inspectorate in non-inspection activity			
1.	Were external stakeholders involved in the implementation of the non-inspection activity:		
a)	From the public sector?	NO	
b)	From the private sector?	NO	
2.	Does your national legislation specify the rules of cooperation with stakeholders in non-inspection activity?	NO	
3.	While selecting stakeholders for cooperation during the non-inspection activity, was any account taken of the results of the inspectorate's cooperation with such stakeholders during previous initiatives?	NO	
B. Sources of project financing in the labour inspectorate's activity			
4.	Was the project (of non-inspection activity) financed solely by the labour inspectorate?	YES	
C. Preparation of the project (of non-inspection activity)			
5.	What sources were used to specify the described non-inspection activity?		<p>Please choose from the following (it is possible to choose more than one answer):</p> <p><input checked="" type="checkbox"/> external database of occupational diseases (please specify)</p> <p>– ASA notification register (notification on use of carcinogenic substances)</p> <p><input checked="" type="checkbox"/> proposals of partner institutions (which ones?)</p> <p>– The Finnish Institute of Occupational Health requested that information on reporting to the ASA</p>

			<p><i>register be provided during the campaign.</i></p> <p><input checked="" type="checkbox"/> proposals of stakeholders – employer organizations</p> <p><input checked="" type="checkbox"/> proposals of stakeholders – trade union organizations, others (which ones?)</p> <p><i>Employer and employee organisations and The Finnish Institute of Occupational Health expressed a general wish for communication related to chemical agents, not a particular wish for a specific matter.</i></p> <p><input checked="" type="checkbox"/> others (please specify)</p> <p><i>Information observed during enforcement and legislative amendments.</i></p>
6.	How was the project (of non-inspection activity) prepared?		
a)	By an organisational unit of the labour inspectorate	NO	
b)	By a group/team established ad hoc to implement the project	YES	<p>Who were the members of the group?</p> <p><i>A representative from each of the 5 aerial OSH inspectorates</i></p> <p>Who verified consistency of the implemented project with the approved plans?</p> <p><i>The group, heads of the OSH inspectorates, on strategic level Ministry of Social Affairs and Health</i></p>
c)	By an external entity (e.g. another public authority or a private enterprise)	NO	
7.	Was the project (of non-inspection activity) related to an inspection task?	YES	<p>What was the title of the inspection task?</p> <p><i>Chemical factors</i></p> <p>What was the scope of the inspection task?</p> <p><i>See the Questionnaire</i></p> <p>To what sector did the group of inspected establishments belong, etc.?</p>

			<i>See the Questionnaire</i>
8.	During which phase was the inspection task launched?		<input checked="" type="checkbox"/> during the non-inspection activity, Comments: <i>Inspection and non-inspection activities were planned as a whole and implemented simultaneously.</i>
9.	What components were included in the plan of actions (of non-inspection activity)?		<ul style="list-style-type: none"> - <i>a communication campaign</i> - <i>theme specific communication</i> - <i>lectures, education</i> - <i>co-operation with other authorities</i>
10.	How was the target group of the non-inspection activity specified?		
a)	In the plan of the non-inspection activity.	NO	
b)	In a different way.	YES	Please specify. <i>The target group was specified case by case. As the planning progressed, it was considered which measure would be suitable for which target group.</i>
11.	What criteria were used while selecting the target group?		<i>The target group consisted of those using/working on dangerous chemical agents. The aim was to keep the target group wide so that as many workplaces as possible could obtain information. The aim of the non-inspection activity was to influence workplaces that independently develop their activities.</i>
12.	Were IT tools used to identify the priority area in the described non-inspection project?	YES	<ul style="list-style-type: none"> - please provide a brief description of IT tools <i>Inspectorate's own database was used,</i> - what data was analyzed to determine the priority area? – please indicate the type of data: <i>Data collected by inspectors from inspections.</i>

13.	Were IT tools used to identify the target group of activities carried out within the described non-inspection project?	YES	<p>- please provide a brief description of IT tools <i>Inspectorate's own database was used, Vainu.io (Free company search) system was used to search enterprises' contact information.</i></p> <p>- what data was analyzed to determine the target group of non-inspection activities? – please indicate the type of data: <i>Data of the sectors for which enforcement has been targeted and whether chemical agents have been detected there.</i></p>
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D. Types of tasks undertaken during implementation of the non-inspection activity

14.	What activities were carried out so as to implement the project of the non-inspection activity?		<input checked="" type="checkbox"/> training sessions <input checked="" type="checkbox"/> information in the press <input checked="" type="checkbox"/> information on the Inspectorate's own websites <input checked="" type="checkbox"/> information on websites of stakeholders <input checked="" type="checkbox"/> information in the social media (FB, Instagram, X) <input checked="" type="checkbox"/> e-mailing / newsletter <input checked="" type="checkbox"/> information disseminated via stakeholders
15.	How were the contents of the project (of non-inspection activity) disseminated?		
a)	The mass media used to disseminate the message (tick the appropriate answer)		What percentage of the target group was reached by the message via each of the mass media involved in the non-inspection activity?
	– regional press	NO	<i>e-bulletins: 34-44% of the messages sent reached the recipient. Depending on the topic, there were 1,000 to 2,200 messages sent.</i>
	– national press	NO	
	– regional TV	NO	
	– national TV,	NO	
	– local radio station,	NO	
	– national radio station,	NO	
	– e-bulletins for subscribers	YES	
	– information websites	YES	
	– specialist websites	NO	

	– websites addressed to the target group of the LI's activities	NO	
	– advertising with the use of an Internet search engine, e.g. Google	NO	
	– advertising with the use of an Internet advertising network, e.g. Google Ads	NO	
	– others (please, specify)	NO	
b)	Other ways of informing the general public about the non-inspection activity.	YES	What were they? (please specify) <i>The topics were discussed during inspections.</i>
16.	Was effectiveness proven during previous projects taken into account while selecting activities for the described project of non-inspection activity?	YES	
E. Methods of disseminating information about the project of the non-inspection activity			
17.	Did you develop any plan to communicate the information about the project to:		
a)	stakeholders in the sector covered by the non-inspection activity ?	YES	
b)	the general public?	YES	
18.	Did you assess the effectiveness of communication of the project contents to stakeholders in the sector covered by the non-inspection activity or to the general public?	YES	
a)	If so, who did it and in what way?		Please name entities which conducted such assessment: <i>The project group estimated how many more workplaces were reached by non-inspection activity compared to the</i>

			<i>resources used than what would have been achieved through inspection activity.</i>
b)	If so, please specify the three most effective ways to communicate information about the project to stakeholders in the sector covered by the non-inspection activity.		1. Webinar 2. Direct emails 3. Online publications
F. Evaluation of the non-inspection activity. Methods and tools used to evaluate non-inspection initiatives.			
19.	Were the project results evaluated?	YES	<p>What indicators were used for evaluation?</p> <p><i>Customer feedback was collected on the webinar. We asked the following questions:</i></p> <ul style="list-style-type: none"> <i>I intend to share the information I have received at the webinar with others. (How likely, 1-5)</i> <i>The webinar will influence how I will act in the future. (How different, 1-5).</i> <p><i>In addition, we estimated the resources used in relation to the time spent and we estimated how many more workplaces we reach through non-inspection activities than inspections.</i></p>
20.	How were the project results evaluated?		
a)	Was any final summary evaluation of the non-inspection activity made?	NO	
b)	Were partial assessments made during the non-inspection activity?	YES	<p>What was the frequency of partial assessments?</p> <p><i>The assessment was always carried out after the non-inspection activity had been taken.</i></p> <p>What was the scope of partial assessments?</p> <p><i>Numerical data were collected extensively.</i></p> <p><i>The verbal evaluation was carried out</i></p>

			<i>limited. More broadly, on the Webinars, see the question 19.</i>
c)	Did you prepare a formal document with evaluation of the promotional campaign after its completion?	NO	
21.	Were the effects of the non-inspection activity evaluated?	YES	<i>See the question 19.</i>
22.	What tools and methods were used to evaluate the effects of the non-inspection activity?		
a)	Evaluation by labour inspectors during inspection of establishments covered by the promotional campaign.	NO	
b)	Checklists filled out by establishments covered by the promotional campaign.	NO	
c)	Questionnaires (surveys) addressed to establishments covered by the campaign.	YES	If so, the questionnaires were: <input type="checkbox"/> signed <input checked="" type="checkbox"/> anonymous